

ORDER



WOOD

Orders
Order / Rev: 217359
Alt Order #: 6867766
Product Desc: LIBERTY BELL
Estimate: C29N06
Flight Dates: 10/29/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/The People Should Decide Comr
Demographic: A35+
Product Codes: PL2
Priority: NA
Revenue Codes: AGY, REG, REG

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	86	\$110,950.00	\$94,307.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	86	\$110,950.00	\$94,307.50	0.00
Totals	86	\$110,950.00	\$94,307.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WOOD	10/30/12	10/30/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			2			\$800.00		0.00			
3	WOOD	10/31/12	10/31/12	6am Daybreak 6am Daybreak	CM	6-7a	--W----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			2			\$800.00		0.00			
4	WOOD	11/01/12	11/01/12	6am Daybreak 6am Daybreak	CM	6-7a	---T---	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			2			\$800.00		0.00			
5	WOOD	11/02/12	11/02/12	6am Daybreak 6am Daybreak	CM	6-7a	----F--	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			2			\$800.00		0.00			
6	WOOD	11/05/12	11/05/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			2			\$800.00		0.00			

Order / Rev: 217359
 Alt Order #: 6867766
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/The People Should Decide Commit
 Product Desc: LIBERTY BELL
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOOD	11/06/12	11/06/12	6am Daybreak 6am Daybreak	CM	6-7a	-T-----	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	2		\$800.00		0.00						
8	WOOD	11/03/12	11/03/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$400.00		0.00						
9	WOOD	11/04/12	11/04/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
SU DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$450.00		0.00						
11	WOOD	10/30/12	10/30/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-T-----	2		\$1,350.00		0.00						
12	WOOD	10/31/12	10/31/12	Today Show M-F Today Show	CM	658-9a	--W----	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--W----	2		\$1,350.00		0.00						
13	WOOD	11/01/12	11/01/12	Today Show M-F Today Show	CM	658-9a	---T---	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---T---	2		\$1,350.00		0.00						
14	WOOD	11/02/12	11/02/12	Today Show M-F Today Show	CM	658-9a	----F--	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	2		\$1,350.00		0.00						
15	WOOD	11/05/12	11/05/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	2		\$1,350.00		0.00						
16	WOOD	11/06/12	11/06/12	Today Show M-F Today Show	CM	658-9a	-T-----	:30	2	\$1,350.00	P3	0.00	NM	2	\$2,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	-T-----	2		\$1,350.00		0.00						
17	WOOD	11/03/12	11/03/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
NEWS 8A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$850.00		0.00						
18	WOOD	11/04/12	11/04/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	2	\$950.00	P3	0.00	NM	2	\$1,900.00
NWS8 DAYBK SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	2		\$950.00		0.00						
19	WOOD	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$1,200.00		0.00						
20	WOOD	11/04/12	11/04/12		CM	758-9a	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00

Order / Rev: 217359
 Alt Order #: 6867766
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/The People Should Decide Commit
 Product Desc: LIBERTY BELL
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Su											
				Today Show Sunday											
				TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,600.00		0.00			
22	WOOD	10/30/12	10/30/12	Noon News	CM	12-1p	-T-----	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					2	\$650.00		0.00			
23	WOOD	10/31/12	10/31/12	Noon News	CM	12-1p	--W----	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					2	\$650.00		0.00			
24	WOOD	11/01/12	11/01/12	Noon News	CM	12-1p	---T---	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					2	\$650.00		0.00			
25	WOOD	11/02/12	11/02/12	Noon News	CM	12-1p	----F--	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					2	\$650.00		0.00			
26	WOOD	11/05/12	11/05/12	Noon News	CM	12-1p	M-----	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
				News 8 @ Noon											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					2	\$650.00		0.00			
28	WOOD	10/30/12	10/30/12	M-F 2-3p	CM	2-3p	-T-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Rachael Ray											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
29	WOOD	10/31/12	10/31/12	M-F 2-3p	CM	2-3p	--W----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Rachael Ray											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
30	WOOD	11/01/12	11/01/12	M-F 2-3p	CM	2-3p	---T---	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Rachael Ray											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$300.00		0.00			
31	WOOD	11/02/12	11/02/12	M-F 2-3p	CM	2-3p	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Rachael Ray											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$300.00		0.00			
32	WOOD	11/05/12	11/05/12	M-F 2-3p	CM	2-3p	M-----	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Rachael Ray											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$300.00		0.00			
34	WOOD	10/30/12	10/30/12	M-F 5p News	CM	5-530p	-T-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				M-F News 8 @ 5p											
				NEWS 8 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,500.00		0.00			
35	WOOD	10/31/12	10/31/12		CM	5-530p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00

Order / Rev: 217359
 Alt Order #: 6867766
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/The People Should Decide Commit
 Product Desc: LIBERTY BELL
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5p News M-F News 8 @5p															
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$1,500.00		0.00			
36	WOOD	11/01/12	11/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,500.00		0.00			
37	WOOD	11/02/12	11/02/12	M-F 5p News M-F News 8 @5p	CM	5-530p	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$1,500.00		0.00			
38	WOOD	11/05/12	11/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
NEWS 8 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$1,500.00		0.00			
40	WOOD	10/30/12	10/30/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
NEWS 8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$1,600.00		0.00			
41	WOOD	10/31/12	10/31/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
NEWS 8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$1,600.00		0.00			
42	WOOD	11/01/12	11/01/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
NEWS 8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$1,600.00		0.00			
43	WOOD	11/02/12	11/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
NEWS 8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$1,600.00		0.00			
44	WOOD	11/05/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
NEWS 8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$1,600.00		0.00			
46	WOOD	10/30/12	10/30/12	M-F 6p News M-F News 8 @6p	CM	6-630p	-T-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$2,000.00		0.00			
47	WOOD	10/31/12	10/31/12	M-F 6p News M-F News 8 @6p	CM	6-630p	--W----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$2,000.00		0.00			
48	WOOD	11/01/12	11/01/12	M-F 6p News M-F News 8 @6p	CM	6-630p	---T---	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$2,000.00		0.00			
49	WOOD	11/02/12	11/02/12		CM	6-630p	----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00

Order / Rev: 217359
 Alt Order #: 6867766
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: POL/The People Should Decide Commit
 Product Desc: LIBERTY BELL
 Estimate: C29N06

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6p News											
				M-F News 8 @6p											
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,000.00		0.00			
50	WOOD	11/05/12	11/05/12	M-F 6p News	CM	6-630p	M-----	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
				M-F News 8 @6p											
				NEWS 8 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,000.00		0.00			
51	WOOD	11/03/12	11/03/12	Sign-On/Sign-Off	CM	7-8P	-----S-	:30	1	\$1,200.00	P2	0.00	NM	1	\$1,200.00
				WOOD News		(7:00 PM-8:00 PM)									
				SA NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$1,200.00		0.00			
52	WOOD	11/04/12	11/04/12	Sun 6p News 8	CM	6-7p	-----S	:30	1	\$1,600.00	P3	0.00	NM	1	\$1,600.00
				Sun News 8 @6p											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$1,600.00		0.00			
N53	WOOD	11/05/12	11/05/12	NBC Nightly News WKD	CM	628-7p	M-----	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NBC Nightly News											
				NEWS 8 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,400.00		0.00			
54	WOOD	10/30/12	10/30/12	NBC Nightly News WKD	CM	628-7p	-T-----	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NBC Nightly News											
				NEWS 8 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$2,400.00		0.00			
55	WOOD	10/31/12	10/31/12	NBC Nightly News WKD	CM	628-7p	--W----	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NBC Nightly News											
				NEWS 8 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$2,400.00		0.00			
56	WOOD	11/01/12	11/01/12	NBC Nightly News WKD	CM	628-7p	---T---	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NBC Nightly News											
				NEWS 8 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$2,400.00		0.00			
57	WOOD	11/02/12	11/02/12	NBC Nightly News WKD	CM	628-7p	----F--	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NBC Nightly News											
				NEWS 8 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$2,400.00		0.00			
58	WOOD	11/05/12	11/05/12	NBC Nightly News WKD	CM	628-7p	M-----	:30	1	\$2,400.00	P4	0.00	NM	1	\$2,400.00
				NBC Nightly News											
				NEWS 8 AT 630PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$2,400.00		0.00			
N59	WOOD	10/30/12	10/30/12	Tue Prime Other 1	CM	758-10p	-T-----	:30	1	\$5,000.00	P3	0.00	NM	1	\$5,000.00
				Tues 8-10p											
				NEWS 8 AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$5,000.00		0.00			
60	WOOD	10/30/12	10/30/12	LN M-F	CM	11-1135p	-T-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				M-F News 8 @ 11											
				NEWS 8 AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,500.00		0.00			
61	WOOD	10/31/12	10/31/12		CM	11-1135p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00

Order / Rev:	217359
Alt Order #:	6867766
Flight Dates:	10/29/12 - 11/06/12

Advertiser:	<u>POL/The People Should Decide Committ</u>	
Product Desc:	<u>LIBERTY BELL</u>	WOOD
Estimate:	C29N06	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F											
				M-F News 8 @ 11											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----						1	\$1,500.00	0.00			
62	WOOD	11/01/12	11/01/12	LN M-F	CM	11-1135p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				M-F News 8 @ 11											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---						1	\$1,500.00	0.00			
63	WOOD	11/02/12	11/02/12	LN M-F	CM	11-1135p	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				M-F News 8 @ 11											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--						1	\$1,500.00	0.00			
64	WOOD	11/04/12	11/04/12	NFL 11p News	CM	1130-12a	-----S	:30	1	\$1,500.00	P2	0.00	NM	1	\$1,500.00
				Sun 11p News (NFL)											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S						1	\$1,500.00	0.00			
65	WOOD	11/05/12	11/05/12	LN M-F	CM	11-1135p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				M-F News 8 @ 11											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----						1	\$1,500.00	0.00			
66	WOOD	11/03/12	11/03/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
				Saturday News 8 @11											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-						1	\$1,500.00	0.00			
67	WOOD	10/31/12	10/31/12	Tonight Show/Jay Leno	CM	1135-1235a	--W----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Tonight Show w/ Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----						1	\$650.00	0.00			
68	WOOD	11/01/12	11/01/12	Tonight Show/Jay Leno	CM	1135-1235a	---T---	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Tonight Show w/ Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---						1	\$650.00	0.00			
69	WOOD	11/02/12	11/02/12	Tonight Show/Jay Leno	CM	1135-1235a	----F--	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Tonight Show w/ Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--						1	\$650.00	0.00			
70	WOOD	11/05/12	11/05/12	Tonight Show/Jay Leno	CM	1135-1235a	M-----	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
				Tonight Show w/ Leno											
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----						1	\$650.00	0.00			
N71	WOOD	11/04/12	11/04/12	NFL Football	CM	8-1130P	-----S	:30	1	\$5,000.00	P2	0.00	NM	1	\$5,000.00
				NFL Football		(8:00 PM-11:30 PM)									
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S						1	\$5,000.00	0.00			
N72	WOOD	11/01/12	11/01/12	Thur Hour 2	CM	9-10p	---T---	:30	1	\$2,500.00	P4	0.00	NM	1	\$2,500.00
				Thursday 9-10p											
NEWS 8 AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---						1	\$2,500.00	0.00			
													Totals	86	\$110,950.00